

manx
radio **TT**
365

the ultimate TT experience
everyday of the year!



www.manxradioTT365.com

manx radio
the sound of your life

manx radio **TT** 365

365 days a year, Manx Radio TT365 will be broadcasting to the biking community and TT fans on multiple levels:

Radio

- Archive footage
- Live race coverage
- News
- Interviews
- International race events coverage

Social Media

- Facebook
- Twitter
- You tube

Support

- Central website
- TT App
- Radio Player
- Listen again
- Forums
- Classifieds
- Competitions



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Total engagement

The Isle of Man TT. Just the very name conjures up images of man and machine taking the ultimate challenge for over 100 years. The greats - Dunlop, Hailwood, Agostini, McGuinness – and their machines, all of which have created motorcycling history. It's these stories of endeavour, of pushing it to the limit, that have captured the hearts and minds of hundreds of thousands of followers the world over.

Now, for the first time, these avid fans will have a dedicated medium to stay in touch with their favourite event the year round. Manx Radio TT365.

Multi-award winning broadcasters Manx Radio, who have been broadcasting the TT Race Meetings since 1964, are creating a year round experience for the thousands of followers they already enjoy. Utilising state of the art production with social media integration, the TT365 experience will be like no other and give fans the ability to engage and contribute all year round.

In 2011...

- Over 335,000 users visited manxradio.com during TT
- Over 105,000 users listened to our coverage over the internet or via Radioplayer
- More than 19,000 people listened on their iPhone
- Over 3,000 people rang, emailed or sent us a text message – during the race week
- Over 2,000 twitter followers, 5,500 facebook likes during the fortnight.
- Almost half a million people are estimated to have heard us during 2011 TT fortnight!

All figures courtesy of Manx Radio

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Radio

Using our experience and state of the art facilities, we will produce an evolving schedule of exciting and informative radio content. In our position as official broadcast partner, we are uniquely positioned to benefit from unrestricted access to the stars of the TT and those who manage the event. Interviews, updates, archive footage – all year round. Plus, the award winning live coverage during the TT fortnight.

Social Media

Modern communications demand multiple channels and Manx Radio TT365 will be right at the forefront of engagement with our audience – and your potential customers.

Facebook, twitter, you tube channels – all will be utilised to engage in 2 way communication and allow our listeners a voice.



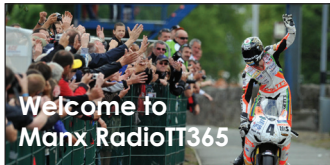
manx radio
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Multiple platform broadcasting

Giving our listeners every chance of staying in touch with their favourite road racing festival – all year round.

www.manxradioTT365.com

- Radio Player
- 2 Apps (Android & iPhone)
- Facebook
- You Tube channel
- Twitter



Welcome to
Manx RadioTT365

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WIN! WIN! WIN!
FREE return flights
to the Isle of Man TT 2012




Follow Manx Radio TT365 on:

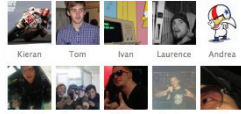


Follow RadioTT365 5,607 followers

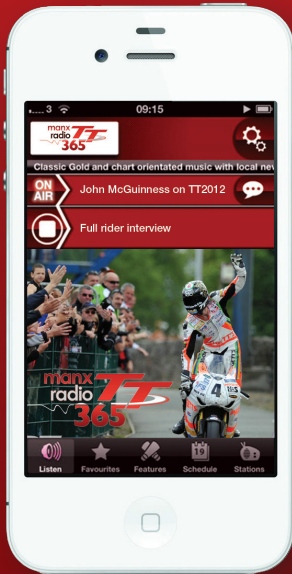
Manx Radio TT365 on Facebook



16,921 people like Manx Radio TT365



Facebook social plugin



YouTube

Browse

Isle of Man TT 2012 - Manx Radio TT365... all day, everyday

esistjuly + Subscribe 81 Videos



Like + Add to Share

135,520

Updated by esistjuly on May 24, 2011

Isle of Man TT 2010 - FULL Superbike Race ITV4 pt.1

429 Views, 4 dislikes

Show more



Manx Radio

Broadcasting House, Douglas Head,
Douglas, Isle of Man, IM1 5BW

email: sales@manxradio.com

tel: +44 (0)1624 682611

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